

Contract # 48869

Schedule Dates

10/23/12-11/04/12

Advertiser

NH FREEDOM FUND (3566)

Agency

Great American Media (1203)

Product

POLITICAL ISSUE (1052)

Brand

Est 2176 10-23 - 11.6 (28251)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2176

CPE

2176

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Great American Media  
1010 Wisconsin Ave  
Washington, DC 20007

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Date Entered 10/22/12  
Last Modified 10/22/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$17,700.00  
Net Total \$100,300.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 6 \$59,000.00  
Nov. 2012 6 \$59,000.00  
Grand Total: 12 \$118,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7A- Today Show	1		X	X	X	X			1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/22/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7A- Today Show	1		X	X	X	X			1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	6:30P- NBC Nightly News	3		X	X	X	X			3	\$6,500.00	\$19,500.00	WHDH Boston (WHDH)		10/22/12
4.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	6:30P- NBC Nightly News	1		1						1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/22/12
5.0	Normal Line / SPOT	10/28/12-11/02/12	1	:30	6:30P- NBC Nightly News	2			X	X	X			2	\$6,500.00	\$13,000.00	WHDH Boston (WHDH)		10/22/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	6P- 7 News at 6	1		1				X		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/22/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	6P- 7 News at 6	1						X		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/22/12
8.0	Normal Line / NFL	10/28/12-10/28/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/22/12
9.0	Normal Line / NFL	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/22/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.